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Orange City plant to move distribution to Le Mars

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Advance Brands L.L.C. has partnered with Nor-Am Cold Storage to expand its distribution capabilities.

Currently all distribution for Advance Brands is done from its production facility in Orange City, Iowa. The move of the bulk of this function to Nor-Am in Le-Mars will substantially increase Advance's distribution space while allowing for additional storage and production areas at the main plant.

Advance Brands is a processor and marketer of quality convenience food products for retail grocery and club stores nationwide. The company currently employs more than 500 people in the Orange City area. The distribution personnel at Advance are being moved to different areas of the plant while also having the opportunity to join the Nor-Am team in distributing Advance Brands product.

"We have grown significantly since our inception in April of 2001" comments Tom Harpenau, Advance Brands President. "This relationship with Nor-Am offers us the opportunity to continue to improve our customer service and maintain our growth momentum."

Nor Am Cold Storage is a full service refrigerated distribution facility.

They began providing service in March of 1999 and offer quality distribution services to both local and national companies. Nor-Am's state-of-the-art facility is ideally suited for distribution accounts such as Advance Brands, "We look forward to assisting Advance Brands achieve their goals for growth and customer satisfaction," stated Greg Brandt, President of Nor-Am Cold Storage.

Final details and the date of transition to Nor-Am are still in the planning stages.

Headquartered in Oklahoma City, Okla., Advance Brands' Fast Fixin' and Easy Beginning's lines of fully cooked meat items are available in tray packs and resealable bags and are marketed in both the fresh

meat and frozen meat case.